

# Frederick Robert Heidbrink

Designer, Illustrator, Animator

847-721-2246

FRHdesign@gmail.com

frederickheidbrink.com

## Education

Second City Training Center

Chicago, Illinois

Courses in Comedy Writing

2009-2010

Columbia College Chicago

Chicago, Illinois

Graduated with BFA in Illustration

2005-2009

Westminster University

London, England

Worked towards BFA in Illustration

2007-2008

Proficient in Adobe After Effects, Illustrator, InDesign, Photoshop, Corel Painter, the Final Cut Pro Suite, Graphic Design, Traditional Illustration and Animation techniques.

Experienced in Adobe Flash, Autodesk 3D Studio Max, Maya, and Propellerhead Reason.

Strengths include a wide range of production skills, strong self-motivation, deep technical understanding of digital tools, a quick learning curve for new technology, visualizing and completing projects from concept to final product, effectively communicating and clarifying ideas, and natural leadership qualities.

## Filmography and Skills

Structurally Sound- Concept Artist (2009)

- Worked with a Production Designer to create conceptual artwork of various levels, visualizing set designs and the Director's ideas, used by Set Dressers for visual reference.
- Created original poster and newspaper artwork seen on-screen to define the character's environment.
- Utilized the Director of Photography's shot list to sketch and draft key scenes from the script for shot reference; the final artwork was used also as visual reference for the Producers to pitch a budget increase and a greenlight for the film.

Mos Scocious Ibble Dabble- Album Artwork (2009)

- Collaborated with the band and other designers to create the final cover artwork for their debut album.
- Oversaw the process from early concepts to the CD productions.

Jams- Short Animation (2008)

- Worked with Autodesk Maya to render character designs into 3D polygons for animating-short was entered into the 2008 D&AD Design Contest while studying abroad in London.

- Animated the characters in Maya by synching an audio mix created from two existing songs to the character movement, using After Effects to composite the final short with audio.
- Screened short animation in Westminster University's "Life on Earth" D&AD gallery exhibition.

#### Pirates & Pills- Motion Graphics (2008)

- Collaborated with peers to create the opening title sequence for the film using Adobe After Effects and Photoshop, which was used in the final cut as the opening sequence.
- The film was part of Columbia College's Practicum program and was entered into Cannes Film Festival.

### General Employment

#### RPM Visual Media- Internship (2009)

- Conceptualized in-house advertisements with scripts, storyboarding, budget sheets, and a successful pitch.
- Illustrated and animated a series of short branding animations for a subsidiary company of RPMVM, Veoba, establishing a style and identity along with other designers.
- Completed projects from visualizing to final product with approval along the process from a senior designer.

#### Columbia College Chicago- Visual Media Center (2007-2009)

- Assisted teachers with lecture technology, while on call to troubleshoot difficulties with equipment for classes.
- Trained faculty and students how to use the various cameras and media available to rent.
- Responsible for the upkeep and destination of technology owned by the school.

#### Apple Store- Mac Specialist (2007-2008, 2010-Current)

- Achieved the status of top salesmen in the store after one month of employment.
- Translated complex technical information and operations into layman's terms to help customer understand.
- Led technical sessions in iPhone training and tutored customers one-to-one in various Mac applications.

#### Fantastic Lettering- Printer (2006)

- Prepared artwork for screen-printing using Photoshop to set up registration and separate colors; utilized the Pantone color scale to standardize color between digital and print.
- Communicated the proper formatting of artwork for print to clients, corresponded with clients on design revisions.

#### Volunteer Work- Eagle Scout (2005)

- Reached Eagle Scout level- a 6-year process of education, service work and advanced leadership skills.
- Produced and directed a 4<sup>th</sup> of July community event, managing a team of workers and saving the town costs by receiving donations from various corporations.